

# INDEX BY ISSUE

## Volume 9. Number 1. February 1976

- 2 A Method for Exploring the Future Peter F. Chapman,  
*Open University, U.K.*
- 12 Planning Future Raw Material Supply R. W. Wright, CBE,  
*Rio Tinto-Zinc Corporation.*
- 20 Response of Japanese Companies to Environmental Changes Yukinori Nagashima,  
*Professor of Management, Kanto Gakuin University, Yokohama, Japan.*
- 29 Marketing Planning and Corporate Planning A. M. Leyshon,  
*Manager, Business and Systems Planning, The Littlewoods Organization, Liverpool.*
- 38 A Role for Transportation in Canada John Gratwick, W. R. Fahey  
and Allan Schneiderman,  
*Canadian National Railways.*
- 44 Planning of Medical Manpower A. Pizman and  
Y. Neumann,  
*Tel-Aviv University, Israel.*
- 53 Analysing Business Opportunities in North Sea Oil Roger Briers,  
*Director, Industrial Market Research Limited.*
- 59 Making Planning Relevant to Public Agency Management Gerald L. Barkdoll,  
*Assistant Commissioner for Planning and Evaluation, Food and Drug Administration, Department of Health, Education and Welfare.*
- 66 Planning Acquisitions and Mergers Jack A. Stotland,  
*A. T. Kearney Limited, Management Consultants.*
- 72 Data Sources for Trend Extrapolation in Technological Forecasting A. B. Nutt,  
*Flight Dynamics Laboratory, Air Force Systems Command, Wright-Patterson Air Force Base, Dayton, Ohio.*  
R. C. Lenz, Jr.,  
*University of Dayton Research Center, Dayton, Ohio.*  
H. W. Lanford, M. J. Cleary,  
*Wright State University, Dayton, Ohio.*
- 77 Planning Problems of State Road Transport—India Dr. S. Subramaniam,  
*Indian Institute of Management.*
- 81 An Environmental Decision Model for Dynamic Planning Harvey Kahalas,  
*Virginia Polytechnic Institute and State University.*  
Robert L. Bjorklund,  
*Worcester Polytechnic Institute.*
- 89 A Current Awareness Service for Long Range Planning
- 92 Book Reviews
- 97 Society for Long Range Planning
- 98 SIAR International Learning Centers

## Volume 9. Number 2. April 1976

- 2 Three Energy Scenarios for the United Kingdom Peter F. Chapman,  
*Open University, Milton Keynes.*
- 19 Corporate Planning in the Mineral Industry V. C. Wright,  
*Noranda, Mines Ltd., Toronto Canada.*
- 24 Strategic Planning and Inflation D. E. Hussey,  
*Harbridge House Europe.*
- 31 Manpower in Corporate Planning David J. Bell,  
*United Dominions Trust Ltd.*

- 38 Business Planning at Sperry Rand S. F. Gedrich,  
*Sperry Vickers, European Group.*
- 50 Prediction and Practice in Multinational Strategic Planning Derek F. Channon,  
*Manchester Business School.*
- 58 Leisure 1980 and Beyond W. H. Martin and S. Mason,  
*Leisure Consultants, London.*
- 66 Psychological Aspects of Planning Ronald N. Taylor,  
*Faculty of Commerce and Business Administration, University of British Columbia.*
- 75 Public Planning and Political Strategy Dennis A. Rondinelli,  
*Technology and Development Institute, The East-West Center, Hawaii.*
- 83 Land Use Planning and the Community David L. Groves and Gerald D. McCart,  
*Virginia Polytechnic Institute and State University, Blacksburg, Virginia 24061, U.S.A.*
- 88 How Corporate Planning Responds to Uncertainty F. L. Harrison,  
*Department of Management Studies, University of Glasgow.*
- 94 Experience with Corporate Simulation Models—A Survey Thomas H. Naylor,  
*Duke University and Social Systems, Inc., and Horst Schauland Social Systems, Inc.*
- 101 Book Reviews
- 109 A Current Awareness Service for Long Range Planning Meriel Riseley,  
*Deputy Librarian, Administrative Staff College, Henley.*

## Volume 9. Number 3. June 1976

- 2 Strategic Planning in a Turbulent International Environment Kjell-Arne Ringbakk,  
*The Amos Tuck School of Business Administration, Dartmouth College, Hanover, N.H., U.S.A.*
- 12 Measuring Unemployment Sir Keith Joseph,  
*Chairman of the Centre for Policy Studies.*
- 16 The Dangers of Centralized Economic Planning Henry L. Duncombe, Jr.,  
*Vice President, General Motors Corporation.*
- 21 National Planning in the United States Stephen R. Michael and A. Elliott Carlisle,  
*University of Massachusetts*
- 30 A Framework for Strategic Planning in Multinational Corporations Peter Lorange,  
*Sloan School of Management, Massachusetts Institute of Technology.*
- 38 Planning for Giro Alfred Singer,  
*Managing Director, National Giro.*
- 43 Organization for Corporate Development Peter M. Kraushar,  
*Managing Director, Kraushar, Andrews and Essie Ltd.*
- 48 Developing a Climate for Planning Raimo Nurmi,  
*Turku School of Economics, Finland.*
- 54 Setting Goals in a Professional Service Firm Ralph L. Keeney,  
*International Institute for Applied Systems Analysis, Laxenburg, Austria, and Keshavah Nair, Wood-Clyde Consultants, San Francisco, CA, U.S.A.*
- 60 Sales Forecasting—Using a Combination of Approaches Peter Doyle and Ian Fenwick,  
*University of Bradford Management Centre.*

- 65 **Energy and the Economy—A Global and National Analysis**  
Vaclav Smil  
*University of Manitoba, U.S.A.*  
Tony Kuz  
*University of Winnipeg, Canada.*
- 75 **Decision-Making in the Public Sector—A Logical Model**  
Harvey Kahalas,  
*Virginia Polytechnic Institute and State University.*
- 81 **Managing the Process of Corporate Development**  
Professor Bernard Taylor,  
*The Administrative Staff College, Henley-on-Thames.*
- 101 **A Current Awareness Service for Long Range Planning**
- 105 **Book Reviews**
- 110 **Society News**
- 7 **Social Trends and Corporate Plans**  
Tom Punt,  
*Director, Taylor Nelson & Associates Ltd.*
- 12 **Planning Corporate Growth with Inverted Product Life Cycles**  
John A. Weber,  
*University of Notre Dame.*
- 30 **Corporate Planning in the Netherlands**  
D. Jan Eppink, Doede Keuning and Klaas de Jong,  
*Free University, Amsterdam.*
- 42 **Implications of Qualitative Growth for a Business**  
Peter Perutz,  
*Battelle Institute, Geneva.*
- 48 **Comprehensive Planning for Libraries**  
Jo Ann Bell  
*Associate Professor and Director, Health Affairs Library, East Carolina University.*  
R. B. Keusch  
*Associate Professor, School of Business, East Carolina University.*

### Volume 9. Number 4. August 1976

- 2 **Quantifying Level of Investment in Growth and Renewal**  
D. R. Ziemer,  
*Texas Instruments, Dallas.*
- 18 **The Future Size of Process Plant**  
D. F. Ball and A. W. Pearson,  
*R & D Research Unit, Manchester.*
- 29 **Industrial Applications of Cross-Impact Analysis**  
Emilio Fontela,  
*University of Geneva, Switzerland.*
- 34 **Innovation by Design**  
H. Brian Locke,  
*NRDC, London.*
- 40 **Reunite Management and Planning**  
Richard B. Higgins,  
*College of Business Administration, Northeastern University.*
- 46 **Corporate Management and Planning in Local Government**  
D. Glyn Williams,  
*Finance Officer, Planning, British Railways Board.*  
D. John Harris,  
*Managerial Economics, The University of Bath.*
- 52 **Planning—Satisfaction and Productivity**  
David L. Groves, Harvey Kahalas and Fred Lamb,  
*Virginia Polytechnic Institute and State University.*
- 58 **Planning and Management Objectives**  
R. Henry Migliore,  
*Oral Roberts University, Tulsa.*
- 66 **The Second Decade—The Economic Outlook for a Developing Nation**  
Rex Shelley,  
*Hume Industries (Far East) Ltd., Singapore.*
- 72 **Behavioral Aspects of Corporate Planning**  
C. Richard Baker,  
*Columbia University, New York.*
- 76 **Evaluating Industrial Technological Forecasting**  
Giovanni B. Gechele,  
*Istituto per la Ricostruzione Industriale.*
- 82 **Elements of Effective Corporate Planning**  
Ronald J. Kudla,  
*Teaching Fellow, Graduate School of Business, University of Pittsburgh.*
- 94 **Book Reviews**
- 98 **Society for Long Range Planning**
- 57 **Planning for a New International Economic Order?**  
André van Dam.
- 61 **Long Range Planning—Japan—U.S.A.—A Comparative Study**  
Toyohiro Kono,  
*Gakushuin University, Tokyo.*
- 72 **Regional Development—Alternatives for New England**  
James M. Howell,  
*The First National Bank of Boston.*
- 78 **The Thames Tidal Flood Prevention Scheme**  
R. W. Horner,  
*Department of Public Health Engineering, Greater London Council.*
- 84 **Horizons For Strategic Planning**  
Yoram Friedman and Eli Segev,  
*Tel-Aviv University, Israel.*
- 90 **Economic and Industrial Development—A Key Ingredient**  
D. W. Karger,  
*Ford Foundation Professor, Rensselaer Polytechnic Institute, Troy, New York.*
- 96 **Book Reviews**
- 100 **Society for Long Range Planning**

### Volume 9. Number 6. December 1976

- 2 **A Fundamental Approach to Strategy Development**  
Barry Hedley,  
*Director, The Boston Consulting Group Ltd., London.*
- 12 **Corporate Planning and Corporate Collapse**  
John Argenti,  
*Pettistree Lodge, Woodbridge, Suffolk.*
- 18 **The Transformation of a Railroad**  
William B. Johnson,  
*Chairman and Chief Executive Officer, IC Industries, Inc.*
- 24 **Safety in Commercial Aviation—The Long-Term Trends**  
R. R. Shaw,  
*International Air Transport Association.*
- 30 **The Energy Market and Energy Planning**  
Colin Robinson,  
*Professor of Economics, University of Surrey.*
- 39 **Long Range Planning for Universities**  
Peter Doyle and James E. Lynch,  
*University of Bradford.*
- 47 **Prospects for the British Hotel Industry**  
John Bosman.
- 2 **Policy Planning for Environmental Management**  
B. W. G. Marley-Clarke,  
*Senior Policy Advisor, Planning and Finance, Environment Canada.*

### Volume 9. Number 5. October 1976

**54 A Business Development Approach to Planning**

Barrie Pearson,  
*Lecturer in Corporate Strategy and Financial Management,  
Ashridge Management College,  
Berkhamstead, Herts.*

**63 Long-Term Planning for Indian Shipping**

S. P. Kumar,  
*Indian Institute of Management,  
Bangalore.*

**69 Pluralist Organization and Consensus in Swedish Planning**

David Lundberg,  
*Parliament House, Canberra.*

**80 New Dimensions in Corporate Planning**

Bernard Taylor  
*Professor of Business Policy,  
Administrative Staff College.*

**107 Managerial Attitudes Towards Computer Models for Planning and Control**

J. C. Higgins and  
R. Finn,  
*University of Bradford.*

**113 Book Reviews**

## INDEX BY AUTHOR'S NAME

- |                      |   |               |                  |   |               |
|----------------------|---|---------------|------------------|---|---------------|
| Argenti, J.          | Corporate Planning and Corporate Collapse                             | No. 6, P. 12  | Groves, D. L.    | Land Use Planning and the Community                                   | No. 2, P. 83  |
| Baker, C. R.         | Behavioral Aspects of Corporate Planning                              | No. 4, P. 72  | McCart, G. D.    | Planning—Satisfaction and productivity                                | No. 4, P. 52  |
| Ball, D. F.          | The Future Size of Process Plant                                      | No. 4, P. 18  | Groves, D. L.    |   |               |
| Pearson, A. W.       |   |               | Kahalas, H.      |   |               |
| Barkdoll, G. L.      | Making Planning Relevant to Public Agency Management                  | No. 1, P. 59  | Lamb, F.         |   |               |
| Bell, J. A.          | Comprehensive Planning for Libraries                                  | No. 5, P. 48  | Williams, D. G.  | Corporate Management and Planning in Local Government                 | No. 4, P. 46  |
| Keusch, R. B.        |   |               | Harris, D. J.    | How Corporate Planning Responds to Uncertainty                        | No. 2, P. 88  |
| Bell, D. J.          | Manpower in Corporate Planning  | No. 2, P. 31  | Harrison, F. L.  | A Fundamental Approach to Strategy Development                        | No. 6, P. 2   |
| Bjorklund, R. L.     | An Environmental Decision Model for Dynamic Planning                  | No. 1, P. 81  | Hedley, B.       | Managerial Attitudes Towards Computer Models for Planning and Control | No. 6, P. 107 |
| Kahalas, H.          |   |               | Higgins, J. C.   |   |               |
| Bosman, J.           | Prospects for the British Hotel Industry                              | No. 6, P. 47  | Finn, R.         |   |               |
| Briers, R.           | Analysing Business Opportunities in North Sea Oil                     | No. 1, P. 53  | Higgins, R. B.   | Reunite Management and Planning                                       | No. 4, P. 40  |
| Carlisle, A. E.      | National Planning in the United States                                | No. 3, P. 21  | Horner, R. W.    | The Thames Tidal Flood Prevention Scheme                              | No. 5, P. 78  |
| Michael, S. R.       |   |               | Howell, J. M.    | Regional Development—Alternatives for New England                     | No. 5, P. 72  |
| Channon, D. F.       | Prediction and Practice in Multi-national Strategic Planning          | No. 2, P. 50  | Hussey, D. E.    | Strategic Planning and Inflation                                      | No. 2, P. 24  |
| Chapman, P. F.       | A Method for Exploring the Future                                     | No. 1, P. 2   | Johnson, W. B.   | The Transformation of a Railroad                                      | No. 6, P. 18  |
| Chapman, P. F.       | Three Energy Scenarios for the United Kingdom                         | No. 2, P. 2   | Joseph, Sir K.   | Measuring Unemployment  | No. 3, P. 12  |
| Cleary, M. J.        | Data Sources for Trend Extrapolation in Technological Forecasting     | No. 1, P. 72  | Kahalas, H.      | An Environmental Decision Model for Dynamic Planning                  | No. 1, P. 81  |
| Nutt, A. B.          |   |               | Bjorklund, R. L. |   |               |
| Lenz, R. C.          |   |               | Kahalas, H.      | Decision-Making in the Public Sector—A Logical Model                  | No. 3, P. 75  |
| Lanford, H. W.       |   |               | Kahalas, H.      | Planning—Satisfaction and Productivity                                | No. 4, P. 52  |
| de Jong, K.          | Corporate Planning in the Netherlands                                 | No. 5, P. 30  | Groves, D. L.    |   |               |
| Eppink, D. J.        |   |               | Lamb, F.         |   |               |
| Keuning, D.          | Sales Forecasting—Using a Combination of Approaches                   | No. 3, P. 60  | Karger, D. W.    | Economic and Industrial Development—A Key Ingredient                  | No. 5, P. 90  |
| Doyle, P.            | Long Range Planning for Universities                                  | No. 6, P. 39  | Keeney, R. L.    | Setting Goals in a Professional Service Firm                          | No. 3, P. 54  |
| Lynch, J. E.         | The Dangers of Centralized Economic Planning                          | No. 3, P. 16  | Nair, K.         | Corporate Planning in the Netherlands                                 | No. 5, P. 30  |
| Duncombe, Jr., H. L. |   |               | Keuning, D.      |   |               |
| Eppink, D. J.        | Corporate Planning in the Netherlands                                 | No. 5, P. 30  | Eppink, D. J.    | Comprehensive Planning for Libraries                                  | No. 5, P. 48  |
| Keuning, D.          |   |               | de Jong, K.      | Long Range Planning—Japan—U.S.A.—A Comparative Study                  | No. 5, P. 61  |
| de Jong, K.          |   |               | Bell, J. A.      | Organization for Corporate Development                                | No. 3, P. 43  |
| Fahey, W. R.         | A Role for Transportation in Canada                                   | No. 1, P. 38  | Keusch, R. B.    | Elements of Effective Corporate Planning                              | No. 4, P. 82  |
| Gratwick, J.         |   |               | Kono, T.         | Long-Term Planning for Indian Shipping                                | No. 6, P. 63  |
| Schneiderman, A.     | Sales Forecasting—Using a Combination of Approaches                   | No. 3, P. 60  | Kraushar, P. M.  | Energy and the Economy—A Global and National Analysis                 | No. 3, P. 65  |
| Fenwick, I.          | Managerial Attitudes Towards Computer Models for Planning and Control | No. 6, P. 107 | Kudla, R. J.     | Planning—Satisfaction and Productivity                                | No. 4, P. 52  |
| Doyle, P.            |   |               | Kumar, S. P.     |   |               |
| Finn, R.             | Industrial Applications of Cross-Impact Analysis                      | No. 4, P. 29  | Kuz, T.          |   |               |
| Higgins, J. C.       | Evaluating Industrial Technological Forecasting                       | No. 4, P. 76  | Smil V.          |   |               |
| Fontela, E.          | Business Planning at Sperry Rand                                      | No. 2, P. 38  | Lamb, F.         |   |               |
| Fontela, E.          |   |               | Groves, D. L.    |   |               |
| Gechele, G. B.       |   |               | Kahalas, H.      |   |               |
| Gedrich, S. F.       | A Role for Transportation in Canada                                   | No. 6, P. 38  | Lanford, H. W.   | Data Sources for Trend Extrapolation in Technological Forecasting     | No. 1, P. 72  |
| Gratwick, J.         |   |               | Nutt, A. B.      |   |               |
| Fahey, W. R.         |   |               | Lenz, R. C.      |   |               |
| Schneiderman, A.     |   |               | Cleary, M. J.    |   |               |

Lenz, R. C.	Data Sources for Trend Extrapolation in Technological Forecasting	No. 1, P. 72	Punt, T.	Social Trends and Corporate Plans	No. 5, P. 7
Nutt, A. B.			Ringbakk, K-A.	Strategic Planning in a Turbulent International Environment	No. 3, P. 2
Lanford, H. W.			Robinson, C.	The Energy Market and Energy Planning	No. 6, P. 30
Cleary, M. J.	Marketing Planning and Corporate Planning	No. 1, P. 29	Rondinelli, D. A.	Public Planning and Political Strategy	No. 2, P. 75
Leyshon, A. M.	Innovation by Design	No. 4, P. 34	Naylor, T. H.	Experience with Corporate Simulation Models—A Survey	No. 2, P. 94
Locke, H. B.	A Framework for Strategic Planning in Multinational Corporations	No. 3, P. 30	Schauland, H.	A Role for Transportation in Canada	No. 1, P. 38
Lorange, P.			Schneiderman A.		
Lundberg, D.	Pluralist Organization and Consensus in Swedish Planning	No. 6, P. 69	Gratwick, J.		
Lynch, J. E.	Long Range Planning for Universities	No. 6, P. 39	Fahey, W. R.	Horizons For Strategic Planning	No. 5, P. 84
Doyle, P.	Policy Planning for Environmental Management	No. 5, P. 2	Segev, E.		
Marley-Clarke, B. W. G.	Leisure 1980 and Beyond	No. 2, P. 58	Friedman, Y.	The Second Decade—The Economic Outlook for a Developing Nation	No. 4, P. 66
Martin, W. H.			Shelley, R.		
Mason, S.	Leisure 1980 and Beyond	No. 2, P. 58	Shaw, R. R.	Safety in Commercial Aviation—The Long-Term Trends	No. 6, P. 24
Mason, S.			Singer, A.	Planning for Giro	No. 3, P. 38
Martin, W. H.	Land Use Planning and the Community	No. 2, P. 83	Smil, V.	Energy and the Economy—A Global and National Analysis	No. 3, P. 65
McCart, G. D.	National Planning in the United States	No. 3, P. 21	Kuz, T.	Planning Acquisitions and Mergers	No. 1, P. 66
Groves, D. L.	Planning and Management by Objectives	No. 4, P. 58	Stotland, J. A.	Planning Problems of State Road Transport—India	No. 1, P. 77
Michael, S. R.	Response of Japanese Companies to Environmental Changes	No. 1, P. 20	Taylor, B.	Managing the Process of Corporate Development	No. 3, P. 81
Carlisle, A. E.	Setting Goals in a Professional Service Firm	No. 3, P. 54	Taylor, B.	New Dimensions in Corporate Planning	No. 6, P. 80
Migliore, R. H.	Experience with Corporate Simulation Models—A Survey	No. 2, P. 94	Taylor, R. N.	Psychological Aspects of Planning	No. 2, P. 66
Nagashima, Y.	Planning of Medical Manpower	No. 1, P. 44	Weber, J. A.	Planning Corporate Growth with Inverted Product Life Cycles	No. 5, P. 12
Nair, K.	Developing a Climate for Planning	No. 3, P. 48	Williams, D. G.	Corporate Management and Planning in Local Government	No. 4, P. 46
Keeney, R. L.			Harris, D. J.	Planning Future Raw Material Supply	No. 1, P. 12
Naylor, T. H.			Wright, R. W.	Corporate Planning in the Mineral Industry	No. 2, P. 19
Neumann, Y.			CBE	Planning for a New International Economic Order?	No. 5, P. 57
Pizman, A.			Wright, V. C.	Quantifying Level of Investment in Growth and Renewal	No. 4, P. 2
Nurmi, R.			van Dam, A.		
Nutt, A. B.	Data Sources for Trend Extrapolation in Technological Forecasting	No. 1, P. 72	Ziemer, D. R.		
Lenz, R. C.					
Lanford, H. W.					
Cleary, M. J.					
Pearson, A. W.	The Future Size of Process Plant	No. 4, P. 18			
Ball, D. F.					
Pearson, B.	A Business Development Approach to Planning	No. 6, P. 54			
Perutz, P.	Implications of Qualitative Growth for a Business	No. 5, P. 42			
Pizman, A.	Planning of Medical Manpower	No. 1, P. 44			
Neumann, Y.					

## INDEX BY TITLE OF ARTICLE

A Business Development Approach to Planning	B. Pearson	No. 6, P. 54	Comprehensive Planning for Libraries	J. A. Bell	No. 5, P. 48
A Method for Exploring the Future	P. F. Chapman	No. 1, P. 2	Corporate Management and Planning in Local Government	R. B. Keusch	No. 4, P. 46
A Framework for Strategic Planning in Multinational Corporations	P. Lorange	No. 3, P. 30	Corporate Planning and Corporate Collapse	D. G. Williams	No. 4, P. 46
A Fundamental Approach to Strategy Development	P. Lorange	No. 3, P. 30	Corporate Planning in the Mineral Industry	D. J. Harris	No. 4, P. 46
A Role for Transportation in Canada	B. Hedley	No. 6, P. 2	Corporate Planning in the Netherlands	J. Argenti	No. 6, P. 12
Analysing Business Opportunities in North Sea Oil	J. Gratwick	No. 1, P. 38		V. C. Wright	No. 2, P. 19
An Environmental Decision Model for Dynamic Planning	W. R. Fahey	No. 1, P. 38		D. J. Eppink	No. 5, P. 30
Business Planning at Sperry Rand	A. Schneiderman	No. 1, P. 38		D. Keuning	No. 5, P. 30
Behavioral Aspects of Corporate Planning	R. Briers	No. 1, P. 53		K. de Jong	No. 1, P. 72
	H. Kahalas	No. 1, P. 81		A. B. Nutt	No. 1, P. 72
	R. L. Bjorklund	No. 1, P. 81		R. C. Lenz, Jr.	No. 1, P. 72
	S. F. Gedrich	No. 2, P. 38		H. W. Lanford	No. 1, P. 72
	C. R. Baker	No. 4, P. 72		M. J. Cleary	No. 1, P. 72
				H. Kahalas	No. 3, P. 75
				R. Nurmi	No. 3, P. 48
				D. W. Karger	No. 5, P. 90



Elements of Effective Corporate Planning	R. J. Kudla	No. 4, P. 82	Planning of Medical Manpower	A. Pizman	No. 1, P. 44
Energy and the Economy—A Global and National Analysis	V. Smil	No. 3, P. 65	Planning Problems of State Road Transport—India	Y. Neumann	No. 1, P. 77
Experience with Corporate Simulation Models—A Survey	T. Kuz	No. 2, P. 94	Planning—Satisfaction and Productivity	Dr. S. Subramaniam	No. 4, P. 52
Evaluating Industrial Technological Forecasting	T. H. Naylor	No. 4, P. 76	Pluralist Organization and Consensus in Swedish Planning	D. L. Groves	No. 6, P. 69
Horizons For Strategic Planning	H. Schauland	No. 5, P. 84	Policy Planning for Environmental Management	H. Kahalas	No. 5, P. 2
How Corporate Planning Responds to Uncertainty	G. B. Gechele	No. 2, P. 88	Prediction and Practice in Multinational Strategic Planning	F. Lamb	No. 2, P. 50
Implications of Qualitative Growth for a Business	Y. Friedman	No. 5, P. 42	Prospects for the British Hotel Industry	D. Lundberg	No. 6, P. 47
Industrial Applications of Cross-Impact Analysis	E. Segev	No. 4, P. 29	Psychological Aspects of Planning	B. W. G. Marley-Clarke	No. 2, P. 66
Innovation by Design	F. L. Harrison	No. 4, P. 34	Public Planning and Political Strategy	D. F. Channon	No. 2, P. 75
Land Use Planning and the Community	P. Perutz	No. 2, P. 58	Quantifying Level of Investment in Growth and Renewal	J. Bosman	No. 4, P. 2
Leisure 1980 and Beyond	E. Fontela	No. 6, P. 39	Regional Development—Alternatives for New England	R. N. Taylor	No. 5, P. 72
Long Range Planning for Universities	H. B. Locke	No. 5, P. 61	Response of Japanese Companies to Environmental Changes	D. A. Rondinelli	No. 1, P. 20
Long Range Planning—Japan—U.S.A.—A Comparative Study	D. L. Groves	No. 6, P. 63	Reunite Management and Planning	D. R. Ziemer	No. 4, P. 40
Long-Term Planning for Indian Shipping	G. D. McCart	No. 1, P. 59	Safety in Commercial Aviation—The Long-Term Trends	J. M. Howell	No. 6, P. 24
Making Planning Relevant to Public Agency Management	W. H. Martin	No. 6, P. 107	Sales Forecasting—Using a Combination of Approaches	Y. Nagashima	No. 3, P. 60
Managerial Attitudes Towards Computer Models for Planning and Control	S. Mason	No. 3, P. 81	Setting Goals in a Professional Service Firm	R. B. Higgins	No. 3, P. 54
Managing the Process of Corporate Development	P. Doyle	No. 2, P. 31	Social Trends and Corporate Plans	R. R. Shaw	No. 5, P. 7
Manpower in Corporate Planning	J. E. Lynch	No. 1, P. 29	Strategic Planning and Inflation	P. Doyle	No. 2, P. 24
Marketing Planning and Corporate Planning	T. Kono	No. 3, P. 12	Strategic Planning in a Turbulent International Environment	I Fenwick	No. 3, P. 2
Measuring Unemployment	S. P. Kumar	No. 6, P. 80	The Dangers of Centralized Economic Planning	R. L. Keeney	No. 3, P. 16
National Planning in the United States	G. L. Barkdoll	No. 3, P. 21	The Energy Market and Energy Planning	K. Nair	No. 6, P. 30
New Dimensions in Corporate Planning	J. C. Higgins	No. 6, P. 43	The Future Size of Process Plant	T. Punt	No. 4, P. 18
Organization for Corporate Development	R. Finn	No. 3, P. 43	The Second Decade—The Economic Outlook for a Developing Nation	D. E. Hussey	No. 4, P. 66
Planning Acquisitions and Mergers	B. Taylor	No. 4, P. 58	The Thames Tidal Flood Prevention Scheme	K-A. Ringbakk	No. 5, P. 78
Planning and Management by Objectives	D. J. Bell	No. 5, P. 12	The Transformation of a Railroad	H. L. Duncombe, Jr.	No. 6, P. 18
Planning Corporate Growth with Inverted Product Life Cycles	A. M. Leyshon	No. 5, P. 57	Three Energy Scenarios for the United Kingdom	C. Robinson	No. 2, P. 2
Planning for a New International Economic Order?	Sir K. Joseph	No. 3, P. 38			
Planning for Giro	S. R. Michael	No. 1, P. 12			
Planning Future Raw Material Supply	A. E. Carlisle				

## INDEX BY SUBJECT

### Acquisitions and Mergers

Planning Acquisitions and Mergers	No. 1, P. 66
-----------------------------------	--------------

### Business and Government

Pluralist Organization and Consensus in Swedish Planning	No. 6, P. 69
--	--------------

### Case Histories and Company Philosophies

Planning Problems of State Road Transport—India	No. 1, P. 77
---	--------------

Corporate Planning in the Mineral Industry	No. 2, P. 19
Business Planning at Sperry Rand	No. 2, P. 38
Planning for Giro	No. 3, P. 38
Setting Goals in a Professional Service Firm	No. 3, P. 54
The Transformation of a Railroad	No. 6, P. 18
Long-Term Planning for Indian Shipping	No. 6, P. 63

### Developing Countries

Prediction and Practice in Multinational Planning	No. 2, P. 50
---	--------------

The Second Decade—The Economic Outlook for a Developing Nation	No. 4, P. 66
Planning for a New International Economic Order?	No. 5, P. 57
Economic and Industrial Development—A Key Ingredient	No. 5, P. 90
Long-Term Planning for Indian Shipping	No. 6, P. 63

## Energy

Analysing Business Opportunities in North Sea Oil	No. 1, P. 53
Three Energy Scenarios for the United Kingdom	No. 2, P. 2
The Dangers of Centralized Economic Planning	No. 3, P. 16
National Planning in the United States	No. 3, P. 21
Energy and the Economy—A Global and National Analysis	No. 3, P. 65
The Energy Market and Energy Planning	No. 6, P. 30

## Finance and Accounting

Planning Acquisitions and Mergers	No. 1, P. 66
Strategic Planning and Inflation	No. 2, P. 24
Planning for Giro	No. 3, P. 38
Quantifying Level of Investment in Growth and Renewal	No. 4, P. 2

## Forecasting

A Method for Exploring the Future	No. 1, P. 2
Data Sources for Trend Extrapolation in Technological Forecasting	No. 1, P. 72
Three Energy Scenarios for the United Kingdom	No. 2, P. 2
Prediction and Practice in Multinational Strategic Planning	No. 2, P. 50
Leisure 1980 and Beyond	No. 2, P. 58
Sales Forecasting—Using a Combination of Approaches	No. 3, P. 60
Energy and the Economy—A Global and National Analysis	No. 3, P. 65
Industrial Applications of Cross-Impact Analysis	No. 4, P. 29
The Second Decade—The Economic Outlook for a Developing Nation	No. 4, P. 66
Evaluating Industrial Technological Forecasting	No. 4, P. 76
Social Trends and Corporate Plans	No. 5, P. 7
Implications of Qualitative Growth for a Business	No. 5, P. 42
The Energy Market and Energy Planning	No. 6, P. 30
Prospects for the British Hotel Industry	No. 6, P. 47

## International Business

Prediction and Practice in Multinational Strategic Planning	No. 2, P. 50
Strategic Planning in a Turbulent International Environment	No. 3, P. 2
A Framework for Strategic Planning in Multinational Corporations	No. 3, P. 30
Energy and the Economy—A Global and National Analysis	No. 3, P. 65
Managing the Process of Corporate Development	No. 3, P. 81
The Second Decade—The Economic Outlook for a Developing Nation	No. 4, P. 66
Implications of Qualitative Growth for a Business	No. 5, P. 42
Planning for a New International Economic Order?	No. 5, P. 57
The Energy Market and Energy Planning	No. 6, P. 30

## Marketing and Distribution

Marketing Planning and Corporate Planning	No. 1, P. 29
A Role for Transportation in Canada	No. 1, P. 38
Analysing Business Opportunities in North Sea Oil	No. 1, P. 53
Business Planning at Sperry Rand	No. 2, P. 38
Organization for Corporate Development	No. 3, P. 43
Managing the Process of Corporate Development	No. 3, P. 81
Planning Corporate Growth with Inverted Product Life Cycles	No. 5, P. 12
A Fundamental Approach to Strategy Development	No. 6, P. 2
The Energy Market and Energy Planning	No. 6, P. 30
A Business Development Approach to Planning	No. 6, P. 54

## New Technology

Data Sources for Trend Extrapolation in Technological Forecasting	No. 1, P. 72
Quantifying Level of Investment in Growth and Renewal	No. 4, P. 2
The Future Size of Process Plant	No. 4, P. 18
Industrial Applications of Cross-Impact Analysis	No. 4, P. 29
Innovation by Design	No. 4, P. 34
Evaluating Industrial Technological Forecasting	No. 4, P. 76

## Objectives and Strategy

Planning Acquisitions and Mergers	No. 1, P. 66
Strategic Planning and Inflation	No. 2, P. 24
Prediction and Practice in Multinational Strategic Planning	No. 2, P. 50
Setting Goals in a Professional Service Firm	No. 3, P. 54
Managing the Process of Corporate Development	No. 3, P. 81
Quantifying Level of Investment in Growth and Renewal	No. 4, P. 2
The Future Size of Process Plant	No. 4, P. 18
Planning and Management by Objectives	No. 4, P. 58
Implications of Qualitative Growth for a Business	No. 5, P. 42
Horizons for Strategic Planning	No. 5, P. 84
A Fundamental Approach to Strategy Development	No. 6, P. 2
The Transformation of a Railroad	No. 6, P. 18
A Business Development Approach to Planning	No. 6, P. 54

## Organization and Implementation of Planning

Marketing Planning and Corporate Planning	No. 1, P. 29
An Environmental Decision Model for Dynamic Planning	No. 1, P. 81
Strategic Planning and Inflation	No. 2, P. 24
Manpower in Corporate Planning	No. 2, P. 31
Business Planning at Sperry Rand	No. 2, P. 38
Psychological Aspects of Planning	No. 2, P. 66
Public Planning and Political Strategy	No. 2, P. 75
How Corporate Planning Responds to Uncertainty	No. 2, P. 88
Experience with Corporate Simulation Models—A Survey	No. 2, P. 94
A Framework for Strategic Planning in Multinational Corporations	No. 3, P. 30
Organization for Corporate Development	No. 3, P. 43
Developing a Climate for Planning	No. 3, P. 48
Setting Goals in a Professional Service Firm	No. 3, P. 54
Managing the Process of Corporate Development	No. 3, P. 81
Reunite Management and Planning	No. 4, P. 40

Corporate Management and Planning in Local Government	No. 4, P. 46
Planning and Management by Objectives	No. 4, P. 58
Behavioral Aspects of Corporate Planning	No. 4, P. 72
Elements of Effective Corporate Planning	No. 4, P. 82
Corporate Planning in the Netherlands	No. 5, P. 30
Long Range Planning—Japan—U.S.A.—A Comparative Study	No. 5, P. 61
Horizons For Strategic Planning	No. 5, P. 84
Corporate Planning and Corporate Collapse	No. 6, P. 12
A Business Development Approach to Planning	No. 6, P. 54
New Dimensions in Corporate Planning	No. 6, P. 80
Managerial Attitudes Towards Computer Models for Planning and Control	No. 6, P. 107

## Personnel and Organization

Planning of Medical Manpower	No. 1, P. 44
Manpower in Corporate Planning	No. 2, P. 31
Psychological Aspects of Planning	No. 2, P. 66
Organization for Corporate Development	No. 3, P. 43
Developing a Climate for Planning	No. 3, P. 48
Reunite Management and Planning	No. 4, P. 40
Planning and Management by Objectives	No. 4, P. 58
Behavioral Aspects of Corporate Planning	No. 4, P. 72
Elements of Effective Corporate Planning	No. 4, P. 82

## Planning and Uncertainty

Prediction and Practice in Multinational Strategic Planning	No. 2, P. 50
How Corporate Planning Responds to Uncertainty	No. 2, P. 88
Strategic Planning in a Turbulent International Environment	No. 3, P. 2

## Planning Philosophy and Approach

A Method for Exploring the Future	No. 1, P. 2
Prediction and Practice in Multinational Strategic Planning	No. 2, P. 50
Psychological Aspects of Planning	No. 2, P. 66
How Corporate Planning Responds to Uncertainty	No. 2, P. 88
Strategic Planning in a Turbulent International Environment	No. 3, P. 2
The Dangers of Centralized Economic Planning	No. 3, P. 16
National Planning in the United States	No. 3, P. 21
A Framework for Strategic Planning in Multinational Corporations	No. 3, P. 30
Developing a Climate for Planning	No. 3, P. 48
Reunite Management and Planning	No. 4, P. 40
Planning—Satisfaction and Productivity	No. 4, P. 52
Elements of Effective Corporate Planning	No. 4, P. 82
New Dimensions in Corporate Planning	No. 6, P. 80

## Production and Operations

Planning Problems of State Road Transport—India	No. 1, P. 77
The Future Size of Process Plant	No. 4, P. 18

## Project Planning

Quantifying Level Investment in Growth and Renewal	No. 4, P. 2
Planning Corporate Growth with Inverted Product Life Cycles	No. 5, P. 12
The Thames Tidal Flood Prevention Scheme	No. 5, P. 78

## Public Policy and Planning

A Role for Transportation in Canada	No. 1, P. 38
Planning of Medical Manpower	No. 1, P. 44

Making Planning Relevant to Public Agency Management	No. 1, P. 59
Planning Problems of State Road Transport—India	No. 1, P. 77
Leisure 1980 and Beyond	No. 2, P. 58
Public Planning and Political Strategy	No. 2, P. 75
Land Use Planning and the Community	No. 2, P. 83
Measuring Unemployment	No. 3, P. 12
The Dangers of Centralized Economic Planning	No. 3, P. 16
National Planning in the United States	No. 3, P. 21
Planning for Giro	No. 3, P. 38
Energy and the Economy—A Global and National Analysis	No. 3, P. 65
Decision-Making in the Public Sector—A Logical Model	No. 3, P. 75
Innovation by Design	No. 4, P. 34
Corporate Management and Planning in Local Government	No. 4, P. 46
Planning—Satisfaction and Productivity	No. 4, P. 52
The Second Decade—The Economic Outlook for a Developing Nation	No. 4, P. 66
Policy Planning for Environmental Management	No. 5, P. 2
Comprehensive Planning for Libraries	No. 5, P. 48
Regional Development—Alternatives for New England	No. 5, P. 72
The Thames Tidal Flood Prevention Scheme	No. 5, P. 78
Economic and Industrial Development—A Key Ingredient	No. 5, P. 90
The Transformation of a Railroad	No. 6, P. 18
Safety in Commercial Aviation—The Long-Term Trends	No. 6, P. 24
The Energy Market and Energy Planning	No. 6, P. 30
Long Range Planning for Universities	No. 6, P. 39
Pluralist Organization and Consensus in Swedish Planning	No. 6, P. 69

## Quantitative Methods/Computers

An Environmental Decision Model for Dynamic Planning	No. 1, P. 81
Experience with Corporate Simulation Models—A Survey	No. 2, P. 94
Sales Forecasting—Using a Combination of Approaches	No. 3, P. 60
Decision-Making in the Public Sector—A Logical Model	No. 3, P. 75
Quantifying Level of Investment in Growth and Renewal	No. 4, P. 2
Managerial Attitudes Towards Computer Models for Planning and Control	No. 6, P. 107

## Social and Political Issues

Response of Japanese Companies to Environmental Changes	No. 1, P. 20
An Environmental Decision Model for Dynamic Planning	No. 1, P. 81
Corporate Planning in the Mineral Industry	No. 2, P. 19
Strategic Planning and Inflation	No. 2, P. 24
Leisure 1980 and Beyond	No. 2, P. 58
Public Planning and Political Strategy	No. 2, P. 75
Land Use Planning and the Community	No. 2, P. 83
The Dangers of Centralized Economic Planning	No. 3, P. 16
Policy Planning for Environmental Management	No. 5, P. 2
Social Trends and Corporate Plans	No. 5, P. 7

## Specific Industries

A Role for Transportation in Canada	No. 1, P. 38
Analysing Business Opportunities in North Sea Oil	No. 1, P. 53
Leisure 1980 and Beyond	No. 2, P. 58

Planning for Giro	No. 3, P. 38
Setting Goals in a Professional Service Firm	No. 3, P. 54
The Future Size of Process Plant	No. 4, P. 18
Comprehensive Planning for Libraries	No. 5, P. 48
Safety in Commercial Aviation—The Long-Term Trends	No. 6, P. 24
Long Range Planning for Universities	No. 6, P. 39
Prospects for the British Hotel Industry	No. 6, P. 47
Long-Term Planning for Indian Shipping	No. 6, P. 63

## Strategy

Planning Corporate Growth with Inverted Product Life Cycles	No. 5, P. 12
---	--------------

## Supply and Procurement

Planning Future Raw Material Supply	No. 1, P. 12
Corporate Planning in the Mineral Industry	No. 2, P. 19
The Energy Market and Energy Planning	No. 6, P. 30

## Surveys of Planning

Experience with Corporate Simulation Models—A Survey	No. 2, P. 94
Corporate Management and Planning in Local Government	No. 4, P. 46
Corporate Planning in the Netherlands	No. 5, P. 30
Long Range Planning—Japan-U.S.A.—A Comparative Study	No. 5, P. 61